

EXHIBITION APPLICATION
June 30th-July 4th, 2011

RIIVERFEST

Riverfest is in its 29th year and draws approximately 40,000 people each year. Riverfest includes five stages for entertainment, a large food and beverage tent, and also many mobile food and beverage vendors. There is continuous entertainment, games, and children's activities, and Fourth of July fireworks display.

GENERAL INFORMATION

Exhibit Dates: Thursday June 30th, 2010 through Monday July 4th, 2010

Hours: **Thursday 11am-7p/ Friday, Saturday, Sunday, Monday 11am-7pm**

Fees: The fee for exhibiting is \$225.00 per exhibit space. There will be an additional \$40.00 per plug charge for electricity. The electricity available is 120 V, 10 amps, 1200 watts. There are 12 plug-ins available including two on the light pole.

Location/Space: 12' X 12' **predetermined** spaces beyond the South Stage, south of the main entrance to the park.

Parking: Paid parking is available in the Oktoberfest grounds. Loading and unloading passes are available for set up and take down, but are limited to **30 minutes**. Crafters found abusing the passes will be asked to leave. Please do not drive vehicles on the grass for any reason. By doing so you may forfeit your parking pass.

GENERAL RULES

1. You may **not** bring animals to Riverfest. Crafters found abusing this policy will be asked to leave.
2. You are responsible for keeping your assigned area clean and left in order at closing each evening.
3. It is advised that you remove items for sale each evening as security is available only on a pass through basis.
4. Riverfest reserves the right to remove works or displays considered objectionable to the public or do not meet application guidelines and may do so without refund.
5. You are responsible for collecting Wisconsin sales tax and La Crosse County sales tax (5.5%) on all sales made.
6. The primary criteria for inclusion into Riverfest is **UNIQUENESS OF PRODUCT**. Preference will be given to ORIGINAL work and products. Only one vendor per type of work - all work must be listed on application and approved.
7. The Selection Committee will look for creativity, quality craftsmanship, and excellence in display. **NO** kit objects or commonly mass-produced items will be considered. **NO** clothing items will be allowed as it directly competes with licensed Riverfest apparel.
8. A 12' X 12' space will be provided for each \$225.00 entry fee. Larger areas will require multiple fees. Electricity will be available for a \$40.00 fee per plug. Exhibitors must provide their own

tables, chairs, and tents. Crafters using extension cords to plug into others electricity will also be asked to pay \$40.00.

9. **Location of exhibit spaces will be assigned.** You will be notified of your assigned space at the time of set up. **You may not begin set up until you have notified the director or chairperson in charge, and are given your assigned space.**
10. Failure to comply with rules and/or displays of inappropriate behavior will result in expulsion from Riverfest and ineligibility for admission to future Riverfest shows. Any artist expelled from Riverfest shall have no right to seek recovery of lost profits or other damages from Riverfest.
11. The artist agrees to hold harmless, Riverfest, it's officers and Directors, Volunteer organizations, the City of La Crosse, and participants of Riverfest for any and all claims, suits, loss, damage, or injuries from participating in Riverfest.
12. In the event that the park must be closed and/or vacated as decided by the President of Riverfest, the artist agrees to vacate the park immediately as instructed by the Riverfest Director, Chairperson, Security, or volunteer. Failure to comply will have the same results as specified in general rule #10.
13. **All vendors must be set up by 5:00pm on Wednesday June 29th or they will forfeit their space without refund. If you have concerns please contact my email address.**

FEES AND DEADLINES

1. This is a rain or shine event and **no refunds will be made.** Space will be forfeited for failure to appear.
2. Two slides/photos shall be submitted and shall consist of your work, and must accurately represent the majority of the work to be shown at Riverfest. All slides/photos must have your name printed on them and an arrow indicating the top. **Slides/photos will not be returned**, but will be filed for future references. If the slides/photos do not include all work to be shown at Riverfest, web sites may be submitted with the slides/photos.
3. All applications must be completed, signed, and accompanied by the appropriate fees to be accepted. Any special requests should accompany the application.
4. The entry fee will be deposited only if the exhibitor is accepted. If not accepted, your check will be returned.
5. The application deadline is January 31st, 2011 or when all exhibit spaces are filled. Artist notification will be mailed out by March 1st, 2011. No acceptance information will be released prior to that time.
6. **No refunds will be made, no exceptions.**

QUESTIONS

Please direct all inquiries to Kira Peters Special Events/Arts and Crafts Director, Riverfest, Inc., P.O. Box 1745, Riverside Park, La Crosse, WI 54602 Phone: 608-782-6000.
Email kirap@riverfestlacrosse.com

This document must be signed and returned with your entry form.

SIGN

DATE