

## 2012 RIVERFEST

### Sponsorship Commitment Form

\_\_\_\_\_ \$3,000+ Cash Benefactor Level and/or  
\$6,000+ In Kind Benefactor Level

\_\_\_\_\_ \$750-999 Lieutenant Club

\_\_\_\_\_ \$400-749 Ensign Club

\_\_\_\_\_ \$1,500+ Cash Admiral Level and/or  
\$3,000+ In Kind Admiral Level

\_\_\_\_\_ \$200-399 Chief Officer Club

\_\_\_\_\_ \$1,000+ Cash Captain Club and/or  
\$2,000+ In Kind Captain Club

\_\_\_\_\_ \$100 Deckhand Club

**\*\*Due to costs surrounding the Commodore Reception and Fest Royalty Reception:**

***If a reservation is made for either event and the sponsor is not present, the sponsor will be responsible for the cost.***

**Please print the following information:**

Company Name \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Mailing/Delivery Address (if different) \_\_\_\_\_

Telephone (area code) \_\_\_\_\_ Email Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_

Date \_\_\_\_\_ Please make checks payable to: Riverfest, Inc.

Attention: Sponsorships

P.O. Box 1745

La Crosse, WI 54602-1745

**Forms may be completed online at [www.riverfestlacrosse.com](http://www.riverfestlacrosse.com).**

Due to printing deadlines, any Sponsors **not** returning *Sponsorship Agreement Forms* before **January 10, 2012**,

may **not** be included in the brochure. All other signage opportunities based upon individual printing schedules.

Thank you for your 2011 Sponsorship. We greatly appreciate your support!

Marion Byerson 2012 Riverfest President

JoBeth Gaul Sponsorship Director