

2012 Sponsorship Packets

Benefactor – Cash \$3,000+ and/or In Kind \$6,000+

- Corporate LOGO Printed on over 200 Volunteer Shirts
- Corporate Logo printed on www.riverfestlacrosse.com with link to business website
- Corporate Logo printed in 25,000 Riverfest Brochures
- 1 Printed Volunteer T-Shirt
- 25 Riverfest Ribbon Buttons
- 4 Lapel Pins
- 2 Commodore Reception Tickets – Commodore Banquet
- 6 Fest Royalty Reception Tickets – All Fest Party
- 2 Daily Parking Passes – Oktoberfest Grounds
- 30 Beverage Tickets – to be picked up at trailer
- 3 x 10 Banner (to be provided by sponsor)-posted on grounds

Admiral – Cash \$1,500+ and/or In Kind \$3,000+

- 10 Riverfest Ribbon Buttons
- 2 Lapel Pins
- 1 Commodore Reception Tickets – Commodore Banquet
- 4 Fest Royalty Reception Tickets – All Fest Party
- 2 Daily Parking Passes – Oktoberfest Grounds
- 20 Beverage Tickets – to be picked up at trailer
- 3 x 10 Banner (to be provided by sponsor)-posted on grounds

Captain – Cash \$1,000+ and/or In Kind

- 8 Riverfest Ribbon Buttons
- 2 Lapel Pins
- 1 Commodore Reception Tickets – Commodore Banquet
- 2 Fest Royalty Reception Tickets – All Fest Party
- 2 Daily Parking Passes – Oktoberfest Grounds
- 15 Beverage Tickets – to be picked up at trailer
- 3 x 5 Banner (to be provided by sponsor)-posted on grounds

Lieutenant – Cash \$750-999

- 2 Lapel Pins
- 6 Riverfest Ribbon Buttons
- 1 Commodore Reception Tickets – Commodore Banquet
- 2 Fest Royalty Reception Tickets – All Fest Party
- 1 Daily Parking Passes – Oktoberfest Grounds
- 10 Beverage Tickets – to be picked up at trailer

Ensign – Cash \$400-749

- 2 Lapel Pins
- 4 Riverfest Ribbon Buttons
- 2 Fest Royalty Reception Tickets-All Fest Party
- 1 Weekend Parking Passes – Oktoberfest Grounds
- 8 Beverage Tickets – to be picked up at trailer

Chief Officer – Cash \$200-399

- 1 Lapel Pins
- 2 Riverfest Ribbon Buttons
- 2 Fest Royalty Reception Tickets-All Fest Party
- 6 Beverage Tickets – to be picked up at trailer

Deckhand – Cash \$100

- 1 Lapel Pin
- 1 Riverfest Ribbon Buttons
- 1 Fest Royalty Reception Tickets-All Fest Party
- 4 Beverage Tickets – to be picked up at trailer

All Sponsors:

***Business name printed on all brochures (45,000)

***Listed on Website www.riverfestlacrosse.com

***On sign board in park