

**EXHIBITION APPLICATION**  
**July 3rd - July 6th, 2019**

**RIVERFEST**

Riverfest is in its 37th year and draws approximately 50,000 people each year. Riverfest includes five stages for entertainment, a large food and beverage tent, and also many mobile food and beverage vendors. There is continuous entertainment, games, and children's activities, and Fourth of July fireworks display.

**GENERAL INFORMATION**

Exhibit Dates: Wednesday July 3, 2019 through Saturday July 6, 2019

Hours: 11am-7pm Wednesday through Saturday

Fees: The fee for exhibiting is \$300 per exhibit space. There will be an additional \$40 per plug charge for electricity. The electricity available is 120 V, 10 amps, 1200 watts.

Location/Space: 12' X 12' **predetermined** spaces beyond the South Stage, south of the main entrance to the park.

Parking: Paid parking is available in the Oktoberfest grounds. Loading and unloading passes are available for set up and take down, but are limited to **30 minutes**. Crafters found abusing the passes will be asked to leave. Please do not drive vehicles on the grass for any reason. By doing so you may forfeit your parking pass.

**GENERAL RULES**

1. You may **not** bring animals to Riverfest. Crafters found abusing this policy will be asked to leave.
2. You are responsible for keeping your assigned area clean and left in order at closing each evening.
3. It is advised that you remove items for sale each evening as security is available only on a pass through basis.
4. Riverfest reserves the right to remove works or displays considered objectionable to the public or do not meet application guidelines and may do so without refund.
5. You are responsible for collecting Wisconsin sales tax and La Crosse County sales tax (5.5%) on all sales made.
6. The primary criteria for inclusion into Riverfest is **UNIQUENESS OF PRODUCT**. Preference will be given to ORIGINAL work and products. Only one vendor per type of work - all work must be listed on application and approved.
7. The Selection Committee will look for creativity, quality craftsmanship, and excellence in display. **NO** kit objects or commonly mass-produced items will be considered. **NO** clothing items will be allowed as it directly competes with licensed Riverfest apparel.
8. A 12' X 12' space will be provided for each \$300 entry fee. Larger areas will require multiple fees. Electricity will be available for a \$40 fee per plug. Exhibitors must provide their own tables, chairs, and tents. Crafters using extension cords to plug into others electricity will also be asked to pay \$40.
9. **Location of exhibit spaces will be assigned.** You will be notified of your assigned space at the time of set up. **You may not begin set up until you have notified the director or chairperson in charge, and are given your assigned space.**

10. Failure to comply with rules and/or displays of inappropriate behavior will result in expulsion from Riverfest and ineligibility for admission to future Riverfest shows. Any artist expelled from Riverfest shall have no right to seek recovery of lost profits or other damages from Riverfest.
11. The artist agrees to hold harmless, Riverfest, it's officers and Directors, Volunteer organizations, the City of La Crosse, and participants of Riverfest for any and all claims, suits, loss, damage, or injuries from participating in Riverfest.
12. In the event that the park must be closed and/or vacated as decided by the President of Riverfest, the artist agrees to vacate the park **immediately** as instructed by the Riverfest Director, Chairperson, Security, or volunteer. Failure to comply will have the same results as specified in general rule #10.
13. **All vendors must be set up by 5:00pm on Tuesday July 2 or they will forfeit their space without refund. If you have concerns please contact my email address.**

**FEES AND DEADLINES**

1. This is a rain or shine event and no refunds will be made. Space will be forfeited for failure to appear.
2. Two slides/photos shall be submitted and shall consist of your work, and must accurately represent the majority of the work to be shown at Riverfest. All slides/photos must have your name printed on them and an arrow indicating the top. **Slides/photos will not be returned**, but will be filed for future references. If the slides/photos do not include all work to be shown at Riverfest, web sites may be submitted with the slides/photos.
3. All applications must be completed, signed, and accompanied by the appropriate fees to be accepted. Any special requests should accompany the application.
4. The entry fee will be deposited only if the exhibitor is accepted. If not accepted, your check will be returned.
5. The application deadline is March 1st, 2019 or when all exhibit spaces are filled. Artist notification will be e-mailed out by March 31<sup>st</sup>, 2019.

**Buttons**

Buttons will be available for purchase at half price of the current pre-fest price from the Arts & Crafts Director.

**QUESTIONS**

Please direct all inquiries to:  
 DJ Olbrys Childrens/Arts and Crafts Director  
 Riverfest, Inc.P.O. Box 1745  
 Riverside Park  
 La Crosse, WI 54602

Email [dj.olbrys@gmail.com](mailto:dj.olbrys@gmail.com) or Cell 608-345-3159  
 Riverfest Office Phone: 608-782-6000

**This document must be signed and returned with your entry form.**

SIGN \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please Note:** When filling out entry from, list **all** wares that will be sold. Booths will be checked. All items not listed will be removed or asked to be put away.